

# cypher FACT SHEET



## TAKING CARE OF YOUR PRINTED GRAPHIC PANELS

### Flexible Prints

#### **Always roll up with the printed image on the outside.**

Failure to do this may mean the laminated and printed layers could split apart causing 'bubbles' or total delamination. This is extremely important for:

- 1) Pop-up panels with magnetic tape fitted to the reverse. Rolling them up incorrectly with the image on the inside will stretch the mag tape and header to such a degree that when flattened out again they may fall off.
- 2) Laminated reinforced PVC banners. Rolling them up incorrectly with the image on the inside will stretch the overlamine causing bubbles and creasing.

Always roll popup stand prints individually and place inside each other one by one in the case, rather than trying to roll all of them up together at once.

Do not leave prints rolled up, or in a tube for anything other than short periods of time as they may permanently curl. Instead try to store either flat, hung up on a wall, or very loosely rolled and stood upright on their ends. Pop-up carry cases are specifically designed for this so are OK.

Always handle carefully and avoid creasing, kinking or folding the prints.  
This type of damage cannot be repaired.

### Rigid Board Mounted Prints

Take extreme care with the edges and corners of mounted prints, especially lightweight foamboard as it damages easily. Do not put any pressure on the front of any rigid prints and avoid sharp objects. Dents cannot be removed once made.

### All Prints

Try to keep standard 'indoor' prints away from sunlight as much as possible as they will fade when exposed to UV light for prolonged periods. We have indoor and outdoor fade resistant inks available if required.

Avoid any exposure to moisture, especially at the edges of the prints unless they are encapsulated and edge sealed. We can produce weather resistant prints using special inks and materials if required.

Finger marks on the front can be removed with a little lighter fluid or glass cleaner on a soft clean cloth, but avoid anything which may scratch the surface - this particularly applies to gloss laminated prints.

## **We will not accept any responsibility or liability for any damage caused by incorrect handling**

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