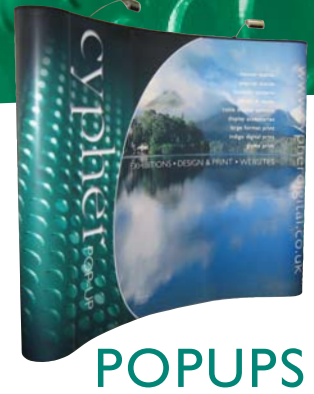


cypher FACT SHEET



ARTWORK SPECIFICATIONS FOR EXHIBITION SYSTEMS



POPUPS

Setting up your files for large format print

Please pay particular attention to the following dimensions for our range of exhibition systems. These list both the final panel sizes and the sizes your artwork must be done to. For more details on setting up your artwork specifically please see our separate 'large format artwork preparation guidelines'.

We specialise in fast turnaround high quality large format print and can only achieve this if your files are set up correctly.

Artwork that is not completely correct and to our standards can always be sorted out, but will take extra time meaning that any deadline we initially agreed to, could be missed.

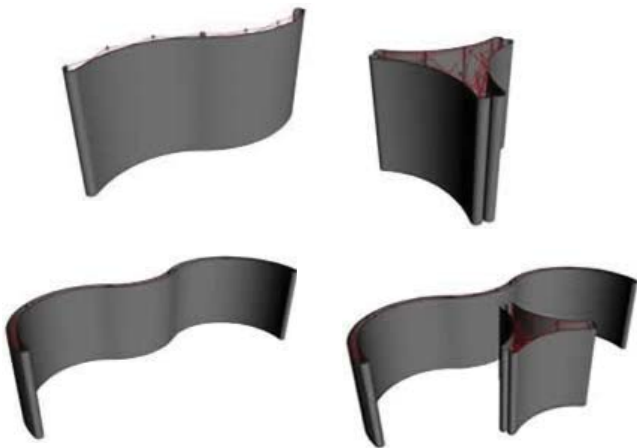
If you are unclear on any of these points or have any other queries then please contact us for further details.

Display requirements are varied - please contact us to discuss the appropriate solution for your job - we do not charge for advice.

Core 'Smart' Popup Specifications

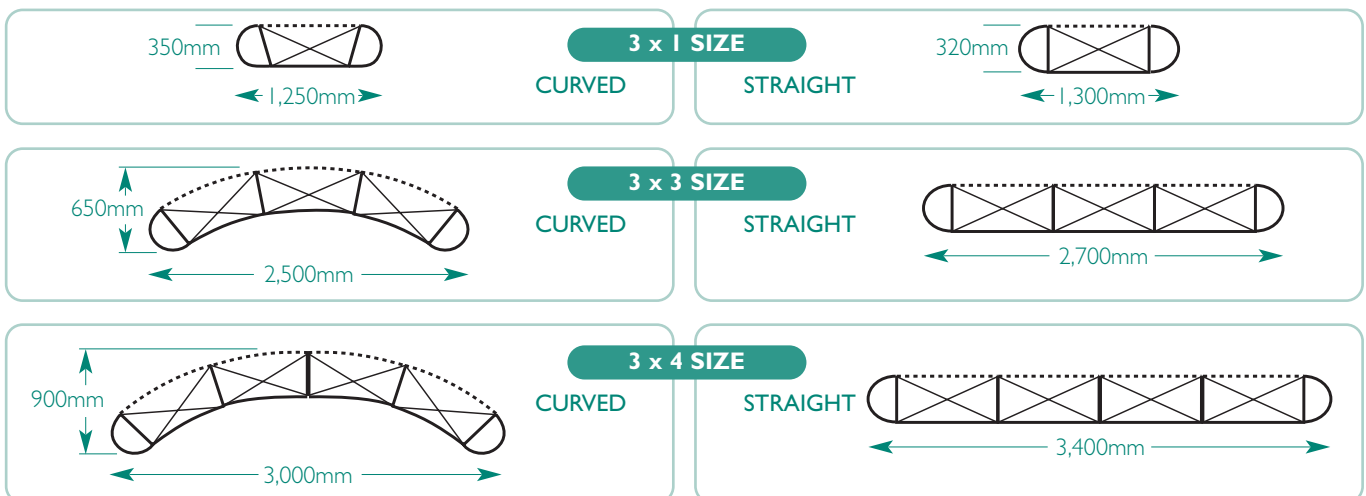


This is our most popular range of popup exhibition systems. There are various sizes available to suit all requirements - individual stands can be joined together by fixing an extra graphic or fabric panel to the end of each of the stands



All artwork is done at quarter final size. Individual panel sizes are listed below. For designs that cover more than one panel set Quark Xpress/Indesign document up as spreads, Only supply as one 'big' page if using Illustrator/EPS/TIF Avoid text and graphics which cross panel joins as we cannot guarantee that these will line up accurately.

Panel Widths	Actual Size	Artwork Size
Front Curved Panel width	675mm	168.75mm
D-End Curved Panel width	675mm	168.75mm
Rear Curved Panel width	804mm	201mm
Front Straight Panel width	735mm	183.75mm
Rear Straight Panel width	735mm	183.75mm
Panel Height	Actual Size	Artwork Size
Panel Height (All panels)	2199mm	549.75mm
Total Frame Size		
Frame Height	2240mm	N/A
Overall stand widths	see below	
Graphic Wrap for carry case		
Graphic wrap panel size	1775mm x 795mm	443.75mm x 198.75mm



Printed Graphic Panel Finish

Graphic panels are printed in full colour (CMYK) on photo paper. The front is laminated with scratch resistant crystal finish. Rear is laminated

with foil centred 'lightblock' material. Panels are fitted with the appropriate headers and magnetic tape for fixing to the stand.

CYPHER DIGITAL IMAGING LTD

Bridge End House Park Road Milnthorpe Cumbria LA7 7AD UK

tel: 015395 63433 fax: 015395 63453 email: info@cypherdigital.co.uk web: www.cypherdigital.co.uk

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BANNER STANDS

Banner Stand Specifications

There is a wide range of different banner display stand styles available. Specifications for some of our more popular systems are as follows:



Core Lite

One of our most popular and cost effective single sided lightweight banner stands. Will accept optional light. Graphic panels are printed in full colour on 125 opaljet stoplight film and front laminated with 170 micron crystal scratch resistant anti-glare finish. Available in 3 sizes the 'Lite' graphics are fitted with panel strips for fixing to the stand and can be changed with other panels if required.



Panel Sizes	Actual Size	Artwork Size
Panel width	600mm	150mm
Panel height	1800mm	450mm
Carry bag size:	630mm (h) x 120mm diameter	
Approx Carriage Weight:	3.5kg	
Panel width	850mm	212.5mm
Panel height	2150mm	537.5mm
Carry bag size:	880mm (h) x 120mm diameter	
Approx Carriage Weight:	4kg	
Panel width	1000mm	250mm
Panel height	2150mm	537.5mm
Carry bag size:	1050mm (h) x 120mm diameter	
Approx Carriage Weight:	4.5kg	
Frame depth (front to back)	300mm	n/a



Core Flip

For a premium quality cassette roll-up you can't get much better than the Flip. Graphics are interchangeable - simply press the button to flip the lid open, change the panel, close the lid and you are ready to go. Graphic panels are printed in full colour on 125 opaljet stoplight film and front laminated with 170 micron crystal scratch resistant anti-glare finish. Available in 2 sizes the 'Flip' graphics are fitted with panel strips for fixing to the stand and can be easily inter-changed with



other panels if required. Just press the buttons to 'flip' the lid open, change the panel, close the lid and you are ready to go.

Panel Sizes	Actual Size	Artwork Size
Panel width	850mm	212.5mm
Panel height (visible*)	2150mm	537.5mm
Panel height (actual*)	2400mm	560mm
Panel width	1000mm	250mm
Panel height (visible*)	2150mm	537.5mm
Panel height (actual*)	2400mm	560mm
Frame depth (front to back)	380mm	n/a
Approx Carriage Weight:	4.5kg	

* The bottom of the graphics require a blank area which is used to attach to the roller internally. This is not visible, therefore we specify a visible and actual size for the graphic panel artwork.



Core Snap

A roll-up cassette banner with the benefit of a lightweight stabilising foot as well as roll-up banner functionality, the 'Snap' banner gives the best of both worlds. Graphic panels are printed in full colour on 125 opaljet stoplight film and front laminated with 170 micron crystal scratch resistant anti-glare finish. Available in 3 sizes the 'Snap' graphics are fitted with panel strips for fixing to the stand and can be easily inter-changed with other panels if required. Just open the lid, change the panel and 'snap' the lid back down.



Panel Sizes	Actual Size	Artwork Size
Panel width	600mm	150mm
Panel height (visible*)	1800mm	450mm
Panel height (actual*)	2050mm	512.5mm
Panel width	850mm	212.5mm
Panel height (visible*)	2150mm	537.5mm
Panel height (actual*)	2400mm	560mm
Panel width	1000mm	250mm
Panel height (visible*)	2150mm	537.5mm
Panel height (actual*)	2400mm	560mm
Frame depth (front to back)	380mm	n/a
Approx Carriage Weight:	4.5kg	



Core Spin

A strong but simple roll-up banner that has feet which 'spin' out for extra stability. Graphic panels are printed in full colour on 125 opaljet stoplight film and front laminated with 170 micron crystal scratch resistant anti-glare finish. Available in 4 sizes from a mini 600mm to a giant 1200mm the 'Spin' graphics are fitted with panel strips for fixing to the stand and can be easily inter-changed with other panels if required.



Panel Sizes	Actual Size	Artwork Size
Panel width	600mm	150mm
Panel height (visible*)	1600mm	400mm
Panel height (actual*)	1850mm	462.5mm
Panel width	850mm	212.5mm
Panel height (visible*)	2000mm	500mm
Panel height (actual*)	2250mm	562.5mm
Panel width	1000mm	250mm
Panel height (visible*)	2000mm	500mm
Panel height (actual*)	2250mm	562.5mm
Panel width	1200mm	300mm
Panel height (visible*)	2000mm	500mm
Panel height (actual*)	2250mm	562.5mm
Frame depth (front to back)	380mm	n/a
Approx Carriage Weight:	4.5kg	

Please Note: Specifications of laminates and finishes may vary in the interests of improving product quality.

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