

cypher FACT SHEET



ARTWORK SPECIFICATIONS FOR EXHIBITION SYSTEMS



POPUPS

Setting up your files for large format print

Please pay particular attention to the following dimensions for our range of exhibition systems. These list both the final panel sizes and the sizes your artwork must be done to. For more details on setting up your artwork specifically please see our separate 'large format artwork preparation guidelines'.

We specialise in fast turnaround high quality large format print and can only achieve this if your files are set up correctly.

Artwork that is not completely correct and to our standards can always be sorted out, but will take extra time meaning that any deadline we initially agreed to, could be missed.

If you are unclear on any of these points or have any other queries then please contact us for further details.

Display requirements are varied - please contact us to discuss the appropriate solution for your job - we do not charge for advice.

Ultima Evolution Popup Specifications

This is our classic range of popup exhibition systems. There are various sizes available to suit all requirements - individual stands can be joined together by fixing an extra graphic or fabric panel to the end of each of the stands

Evolution 'Quick' current system

Panel Widths	Actual Size	Artwork Size
Front Curved Panel width	673mm	168.25mm
D-End Curved Panel width	673mm	168.25mm
Rear Curved Panel width	807mm	201.75mm
Front Straight Panel width	732mm	183mm
Rear Straight Panel width	732mm	183mm

Panel Height	Actual Size	Artwork Size
Panel Height (All panels)	2225mm	556.25mm

Total Frame Size	Actual Size	Artwork Size
Frame Height	2235mm	N/A
Overall stand widths	see below	

Graphic Wrap for carry case	Actual Size	Artwork Size
Graphic wrap panel size	1695mm x 780mm	423.75mm x 195mm

All artwork is done at quarter final size. Individual panel sizes are listed below. For designs that cover more than one panel set Quark Xpress/Indesign document up as spreads, Only supply as one 'big' page if using Illustrator/EPS/TIF Avoid text and graphics which cross panel joins as we cannot guarantee that these will line up accurately.

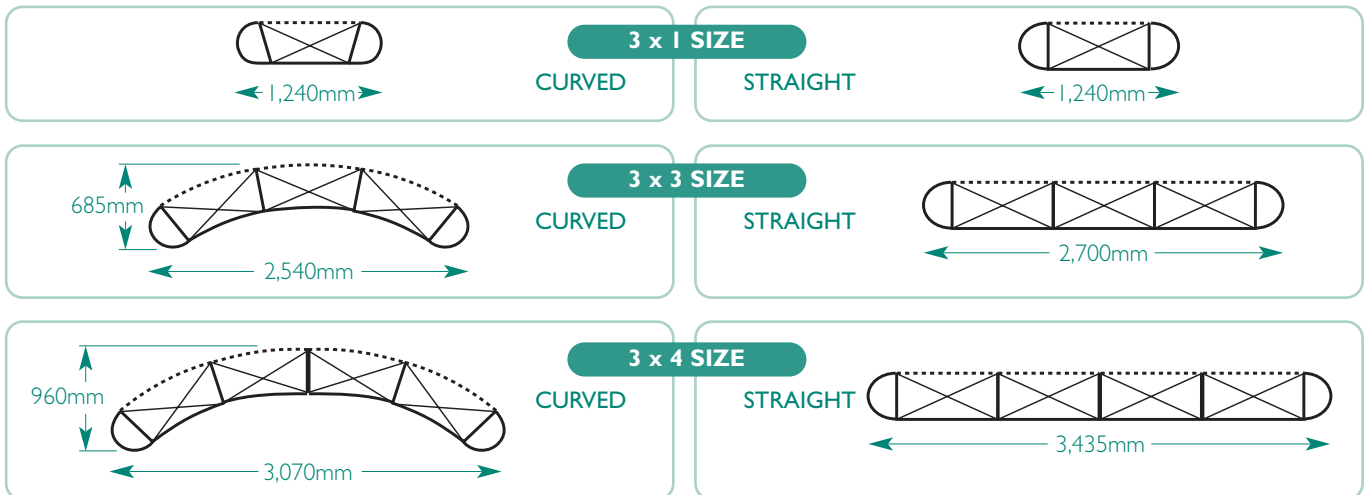
Old style Evolution system pre 2003

Panel Widths	Actual Size	Artwork Size
Front Curved Panel width	672mm	168mm
Rear Curved Panel width	801mm	200.25mm
Front Straight Panel width	730mm	182.5mm
Rear Straight Panel width	730mm	182.5mm
D-End Curved Panel width	672mm	168mm

Panel Height	Actual Size	Artwork Size
Panel Height (All panels)	2220mm	555mm

Total Frame Size	Actual Size	Artwork Size
Frame Height	2232mm	N/A
Overall stand widths	see below	

Graphic Wrap for carry case	Actual Size	Artwork Size
Graphic wrap panel size	1698mm x 775mm	423.75mm x 193.75mm



Printed Graphic Panel Finish

Graphic panels are printed in full colour (CMYK) on photo paper. The front is laminated with scratch resistant crystal finish. Rear is laminated

with foil centred 'lightblock' material. Panels are fitted with the appropriate headers and magnetic tape for fixing to the stand.

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BANNER STANDS

Banner Stand Specifications

There is a wide range of different banner display stand styles available. Specifications for some of our more popular systems are as follows:



Ultima Uno I

One of our most popular and cost effective single sided banner stands. Will accept optional light. Graphic panels are printed in full colour on satin paper. Front laminated with 170 micron crystal scratch resistant anti-glare finish. Rear is laminated with 250 micron foil centred 'light block' to stop light showing through. Graphics are fitted with aluminium headers and footers for fixing to the stand and can be changed with other panels if required.

Panel Sizes	Actual Size	Artwork Size
Panel width	800mm	200mm
Panel height (any height up to)	2200mm	550mm
Frame depth (front to back)	380mm	n/a
Weight inc. stand, case & printed graphic approx:	4.5kg	



Flex System FLEX-display™

An incredibly lightweight, stylish and neat, anodised aluminium system which will accept various sizes of single or double sided flexible or rigid graphic. Choice of single or twin pole, folding x-base or square flat base. Will accept optional light. Graphic panels are printed in full colour on either Opaljet 'light block' to stop light showing through, with front laminated with 170 micron crystal scratch resistant anti-glare finish OR on weather

resistant fabric for use in Marquees etc. Graphics are fitted with aluminium clamp-on headers and footers for fixing to the stand and can be changed with other panels if required.

Panel Sizes	Actual Size	Artwork Size
Panel width	500mm	125mm
Panel width	800mm	200mm
Panel width	1000mm	250mm
Panel width	1200mm	300mm
Panel width 'MegaFlex' fabric only	1480mm	370mm
Panel height	1000mm	250mm
Panel height	2000mm	500mm
Frame depth (front to back)	460mm	n/a
Weight inc. stand, case & printed graphic approx:	3kg	



Plex SideWinder

Easy to use aluminium cassette roller banner system. Graphic panels are printed in full colour on Opaljet 'light block' to stop light showing through, with front laminated with 170 micron crystal scratch resistant anti-glare finish. Graphic is fixed to roller unit in the base. Unit must be returned to us for replacement graphics, they are not interchangeable.

Panel Sizes	Actual Size	Artwork Size
Panel width	800mm	200mm
Panel height (visible)	2100mm	525mm*
Panel height (total)	2150mm	537.5mm*
*NB 50mm is used to attach to roller internally and is not visible		
Frame depth (front to back)	160mm	n/a
Weight inc. stand, case & printed graphic approx:	5.5kg	



Ultima Ark / Plex Salamander

Similar designs of stylish single sided carbon fibre and metal banner systems. Graphic panels are printed in full colour on satin paper. Front laminated with 170 micron crystal scratch resistant anti-glare finish. Rear is laminated with 250 micron foil centred 'light block' to stop light showing through. Panels are fitted with the adhesive mounted headers and footers for fixing to the stand and are not easily interchangeable.

Panel Sizes	Actual Size	Artwork Size
Panel width	800mm	200mm
Panel height (Ark)	2200mm	550mm
Panel height (Salamander)	2100mm	525mm
Frame depth (front to back)	450mm (Ark)	n/a
Frame depth (front to back)	680mm (Salamander)	n/a
Weight inc. stand, case & printed graphic approx:	4.0kg	



Ultima Storm

Ultima Storm outdoor system. Carbon rod stand with poly base that can be filled with water for stability. Complete with full colour reinforced PVC banner and fabric carry bag

Panel Sizes	Actual Size	Artwork Size
Panel width	620mm	155mm
Panel height	1800mm	450mm
Frame depth (front to back)	??mm	n/a
Weight inc. stand, case & printed graphic approx:	??kg	



Exterior A Board

Stylish heavy duty steel framed A board suitable for use outdoors. Available in black or white powder coated steel and includes two exterior full colour graphic panels on 5mm Foamex.

Panel Sizes	Actual Size	Artwork Size
Panel width	510mm	127.5mm
Panel height	760mm	190mm
Frame depth (front to back)	600mm	n/a
Overall dimensions:	570mm (W) x 830mm (H)	



Monsoon

A large format banner 'A' frame made from lightweight 25mm square aluminium tube frame with reinforced plastic mouldings. Easy push-fit assembly - no tools necessary, full colour printed, eyeletted, photo quality PVC banner with elastic fixings and ground pegs.

Panel Sizes	Actual Size	Artwork Size
Panel width	2340mm	585mm
Panel height	840mm	210mm
Assembled dimensions:	1000mm (H) x 2500mm (W) x 620mm (D)	
Packs down to	1250mm x 150mm approx	

Please Note: Specifications of laminates and finishes may vary in the interests of improving product quality.

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